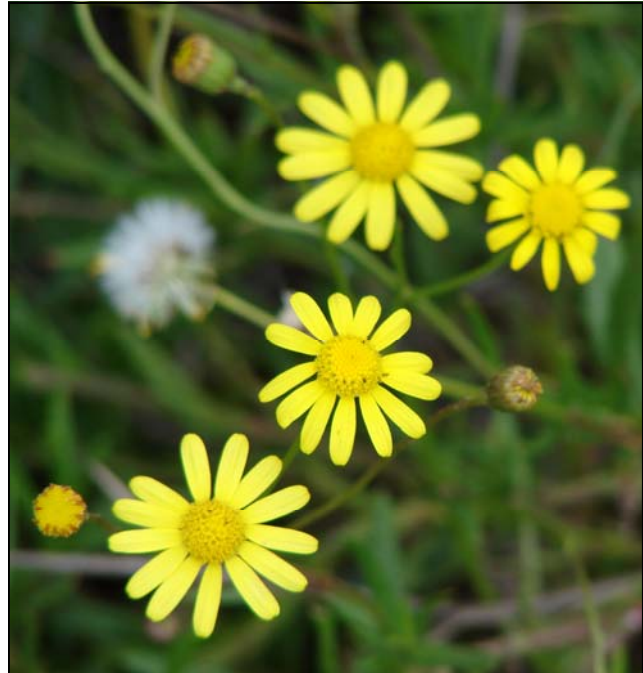


**WANTED**

# FIREWEED

Call 808-266-7994



## WHAT IS IT?

- Fireweed (*Senecio madagascariensis*), is a fast-growing daisy-like plant that grows upright and branched, up to 20 inches high.
- Yellow flowers each have 13 petals and look like small daisies about the size of a nickel.
- Fireweed is native to Madagascar.
- It is known to contaminate hydroseed and hydromulch—especially from Australia.
- It may also infest hapu‘u tree ferns and other plants grown in infested areas.

## WHY IS IT A PROBLEM?

- Fireweed is toxic to livestock. When eaten, it causes slow growth, illness, liver malfunction and even in death in severe cases.
- It has already invaded pastures on Maui and the Big Island.
- Each flower can produce 150 seeds, each plant can produce 30,000 seeds per year that spread by wind, hiking boots, vehicles or by animals when moved from infested to non-infested areas.

## WHO IS OISC?

- The O‘ahu Invasive Species Committee (OISC) is a multi-sector partnership protecting O‘ahu from invasive plants and animals that threaten our environment, economy, and quality of life.
- OISC focuses on species that are not widely established on this island and can still be controlled or eradicated.
- OISC partners include the Hawai‘i Department of Land and Natural Resources, the Department of Agriculture, Honolulu Board of Water Supply and other municipal, state and federal agencies.

## WHAT CAN YOU DO?

- Allow the OISC field crew on your property to survey for fireweed if asked. According to Hawai‘i state law, landowners are not liable for workers surveying for or removing invasive species.
- Report all sightings to 266-7994.
- Do not plant, import, buy, or sell PLANT.
- If found, do not throw plants away! Call OISC for proper disposal.
- Learn more at [www.oahuisc.org](http://www.oahuisc.org)



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